

PRESS RELEASE:

The Cardinal Newman Society Launches New Logo and Special 30th-Anniversary Mark

The Cardinal Newman Society is celebrating 30 years of promoting and defending faithful Catholic education by introducing a fresh new logo and 30th-anniversary mark.



Promoting and Defending Faithful Catholic Education



The new logo draws its color inspiration from the vestments and symbols of a Cardinal's office—red, white, black, and gold—and prominently features the bust of St. John Henry Newman, the great educator-saint who was canonized in 2019. A red bar sits atop the logo and runs the width of the page. Below the logo is The Cardinal Newman Society's mission statement: "Promoting and defending faithful Catholic education."

The design is filled with meaning. Red is the color of the Cardinal's zucchetto and cassock, signifying the blood of Christ whose truth, love, and redemption are the firm foundation of authentic Catholic education. Red also signifies the blood of the Christian martyrs and devotion to teaching and defending the Catholic faith without fear or compromise.

The red bar or the "high bar" represents The Cardinal Newman Society's commitment to upholding standards of faithful Catholic formation and recognizing the very best of Catholic education in The Newman Guide. The bar extending across the page represents the lifelong continuum of Catholic education from birth to death.

THE RED BAR

1. Red is the color of the Cardinal's zucchetto and cassock, signifying the blood of Christ whose truth, love, and redemption are the firm foundation of authentic Catholic education.
2. Red also signifies the blood of the Christian martyrs and declares one's devotion to teaching and defending the Catholic faith without fear or compromise.
3. The red bar or the "high bar" represents The Cardinal Newman Society's commitment to upholding standards of faithful Catholic formation and recognizing the very best of Catholic education in The Newman Guide.
4. The bar spans the width of the page, representing the lifelong continuum of Catholic education from birth to death.

In one presentation of the logo, it is situated in a gradated screen transitioning from black to light. This recalls Newman's famous poem, *Lead Kindly Light*, in which the scholar and educator humbly vows to follow God's light of truth. Contrary to the aims of secular education, Newman never sought power over his world nor a certain direction, but only God's will to guide him one step at a time. It was with such humility and trust that Newman later converted into the light of the Catholic Church and became a celebrated priest, educator, Cardinal, and Saint.



"St. John Henry Newman devoted his life to Catholic education, scholarship, and formation, helping Catholics of all ages live their faith boldly and in complete fidelity to the Church," said Patrick Reilly, founder and president of The Cardinal Newman Society. "Today we see the beginning of a great renewal of Catholic education according to Newman's vision, and we step forward into the next 30 years with complete trust in God to guide each step ahead."

Launched in 1993, The Cardinal Newman Society has become the leading voice for faithful Catholic education. This position has been hard-earned, forged by three decades of helping parents, students, educators, and clergy renew the saving mission of Catholic education and defend against infidelities and ideologies that threaten the integrity of authentic Catholic formation.

For more information, contact:

Kevin Murphy
Vice President Marketing & Communications
703-367-0333 x108
kmurphy@cardinalnewmansociety.org

cardinalnewmansociety.org

10432 Balls Ford Road, Suite 300
Manassas, VA 20109
(703) 367-0333